



Dear Neighbors and Friends,

Cottonwood Heights is getting ready for our annual Butlerville Days Celebration and invites you to be a part of the parade. Our celebration will be held on Tuesday, July 24th, 2007.

This is one of the only afternoon parades on the 24th of July in the valley and will begin at 4:00 p.m. The distance is approximately 1.3 miles, starting at Butler Elementary School on the corner of 2700 East and Fort Union Blvd., and running south on 2700 East past Cottonwood Heights Recreation Center before jogging west for a bit onto Bengal Blvd. and ending at Guthrie Skate Park.

Parade staging begins at 3:00 p.m. in the parking lot behind the church at 2700 East and Fort Union Blvd. Vehicles not participating in the parade should park across the street in Butler Elementary's parking lot.

This year's parade will feature Cottonwood Heights City's own float titled **"Courage to Reach New Heights."** Other floats, as well as classic cars, business entries, marching bands, drill teams or other musical groups all are invited to enter.

Children also are welcome to participate and encouraged to bring their decorated bikes and wagons. They should gather under the shade tree in front of the church at 3:30 p.m. before the parade begins. The children will lead out the parade behind our Butlerville Days parade banner. Parents can pick up their children at a white tent at the end of the parade route. Prizes will be awarded for the children's entries at the Main Stage at Butler Park at 5:00 p.m.

We would love to have you join us after the parade for all the festivities at Butler Park, including inflatable rides, food, entertainment, games, face-painting, clowns, juggler, classic car show, putting green, balloon tying, dunk tanks, climbing walls, youth dance, skate board exhibition, and fireworks at dusk!! There will be plenty of fun for the entire family.

The following pages comprise the information and forms you will need to officially enter your group into the parade. Please mail the completed application form by the entry deadline of Wednesday, July 18th, 2007 to:

Parade Organizer
Kim Horiuchi
6687 S. 1495 East
Cottonwood Heights, UT 84121

Or you can telephone Kim at 947-0079 to sign up for the parade.

Sincerely,

Kim Horiuchi



Butlerville Days



Parade Guidelines

Phone: 947-0079 Fax: 545-4150

1. Entry applications will not be accepted when the parade committee, in its sole discretion and judgment, determines an entry to be controversial, unlawful, or otherwise considered to be inconsistent with the standards or the purposes of the Cottonwood Heights Butlerville Days Parade.
2. Floats, classic cars, bands and business entries all are welcome and invited to attend. Staging begins at 3:00 p.m., with the parade starting promptly at 4:00 p.m.
3. Children also are welcome and are not required to register. They should gather with decorated bikes and wagons at 3:30 p.m. They will start out the parade.
4. The event is a community event and not a political one. Civic entries or those representing officials in their elected capacity are invited and welcome to participate. But campaign entries are prohibited (*this includes the distribution of campaign flyers and other political materials along the parade route*).
5. In keeping with the parade's small, hometown theme, prizes will be awarded only to children's entries. An awards ceremony will take place for children at the Main Stage of Butler Park at 5:00 p.m.
6. Throwing of candy and/or other trinkets is allowed but caution must be taken to throw them out and away from the vehicles or float. Safety is of prime consideration.
7. The safety, liability and operation of your float, group or organization is your sole responsibility.
8. Equestrian entries are responsible for their own clean-up.
9. Routines should be designed to permit constant forward movement.
10. Thank you so much for your participation!!



Butlerville Days



Parade Entry Application Form

Name of Individual(s) Responsible for Entry: _____

Address: _____
Street City State Zip

Phone number: _____

Email address: _____

Check entry category:

- ☐ Commercial Float
- ☐ Civic Float
- ☐ Drill or Dance Team
- ☐ State, County, City, Chamber
- ☐ Civic, Club, School, Church
- ☐ Classic Car
- ☐ Business Entry
- ☐ Band
- ☐ Military
- ☐ Baton Twirlers
- ☐ Equestrian
- ☐ Clown Entry
- ☐ Other Explain

Additional Remarks About Your Entry: _____

See you on Tuesday, July 24th, at 3:00 p.m. for parade staging behind the church at 2700 East and Fort Union Blvd. Parade begins at 4:00 p.m.
Thank you!!



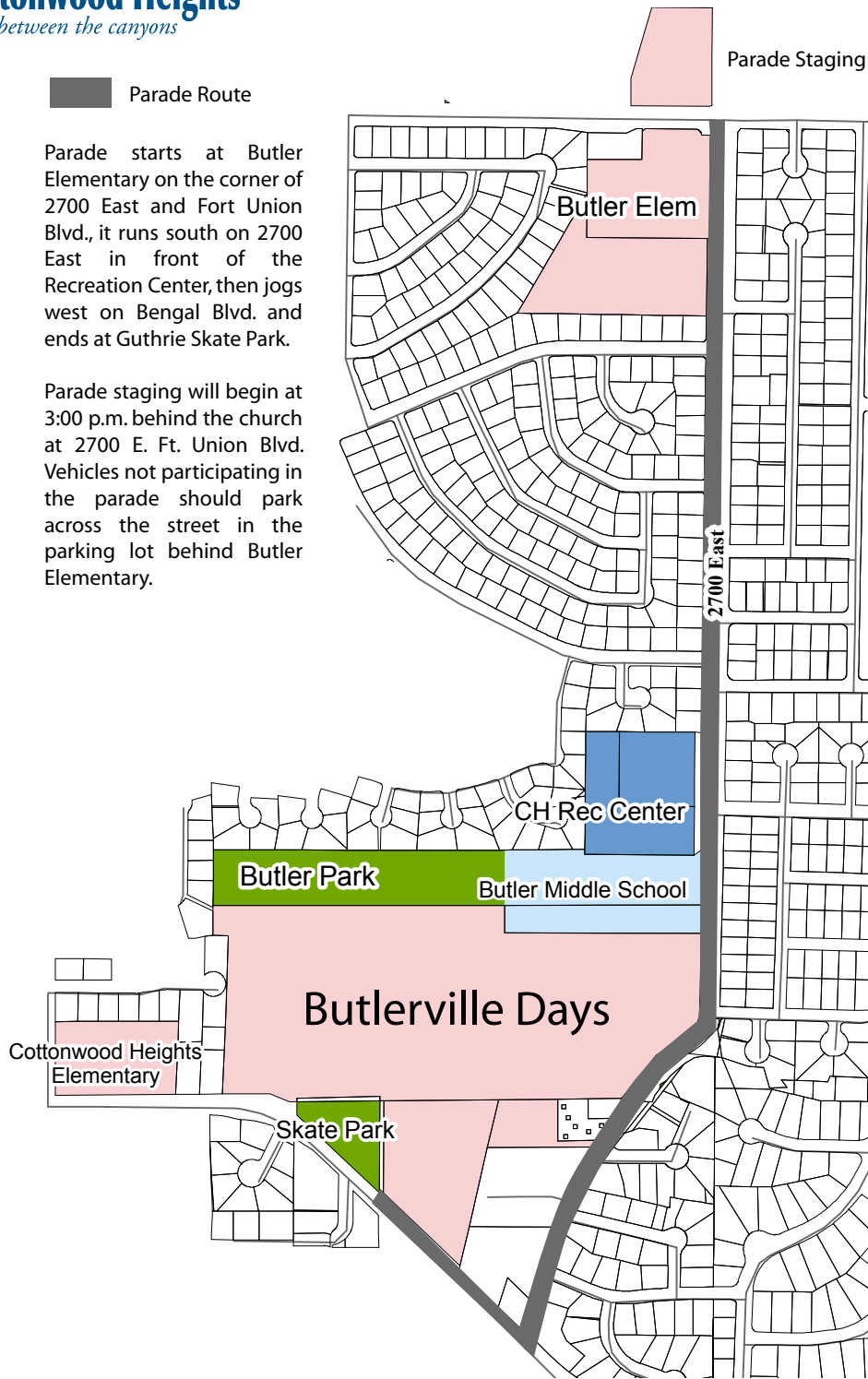
Butterville Days



■ Parade Route

Parade starts at Butler Elementary on the corner of 2700 East and Fort Union Blvd., it runs south on 2700 East in front of the Recreation Center, then jogs west on Bengal Blvd. and ends at Guthrie Skate Park.

Parade staging will begin at 3:00 p.m. behind the church at 2700 E. Ft. Union Blvd. Vehicles not participating in the parade should park across the street in the parking lot behind Butler Elementary.



Butlerville Days